Privacy Policy for www.7days.us

Effective Date: [Insert Date]

1. Introduction

Welcome to <u>www.7days.us</u> (the "Website"), operated by Ethnic Media. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our Website. By accessing or using our Website, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Includes your name, email address, phone number, and any other information you provide when you contact us, subscribe to our newsletter, or participate in surveys or promotions.
- Non-Personal Information: Includes data that cannot be used to identify you personally, such as your browser type, operating system, IP address, and browsing behavior on our Website.

3. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide and Improve Our Services:** To manage your requests, respond to inquiries, and enhance your experience on our Website.
- **To Communicate with You:** To send you newsletters, promotional materials, and other information that may be of interest to you.
- **To Analyze Website Usage:** To understand how our Website is used and to improve its functionality and content.

4. How We Share Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties, except as described below:

- Service Providers: We may share your information with third-party service providers who assist us in operating our Website, conducting our business, or servicing you, provided they agree to keep this information confidential.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

5. Data Security

We implement appropriate security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of internet transmission or electronic storage is completely secure.

6. Your Rights

You have the right to:

- Access Your Information: Request access to the personal information we hold about you.
- **Correct Your Information:** Request corrections to any inaccurate or incomplete personal information.
- **Delete Your Information:** Request the deletion of your personal information, subject to certain legal restrictions.
- **Opt-Out:** Unsubscribe from our communications by following the instructions in any email you receive from us or by contacting us directly.

7. Cookies

Our Website may use cookies to enhance your browsing experience. Cookies are small files placed on your device that help us analyze web traffic and improve our Website. You can choose to accept or decline cookies through your browser settings.

8. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these external sites. We encourage you to review the privacy policies of any third-party sites you visit.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the new policy on our Website with the effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

7 days (847) 726-1414 info@ethnicmedia.us

Thank you for visiting <u>www.7days.us</u>. We value your privacy and are committed to protecting your personal information.